

# Be Exclusive

## REGISTER YOUR TRADEMARK

Apply online for your **Trademark**  
on [www.commerce.gov.mt](http://www.commerce.gov.mt)

Trademarks are used by businesses so that their products and services are easily recognised by consumers. Trademarks help consumers distinguish between similar products and similar services.

When creating a Trademark for a product or a service you can use words, letters, numerals, and images or a combination thereof. The more unique a Trademark is, the more it will distinguish your business from that of your competitors.

You have invested time, money and resources in order to establish your personal business. The creation and protection of your Trademark is an important element in this process and in building a valuable brand.

In addition, the registration of your Trademark is an effective tool which can be used to stop others from using it illegally without your consent.

You can submit a trademark application for protection of your mark in Malta online on [www.ips.gov.mt](http://www.ips.gov.mt).

Before applying for a Trademark it is recommended that you carry out a Trademark search on the National Trademark Register which is available on [www.ips.gov.mt](http://www.ips.gov.mt) and on the EU Trademark register on [www.tmdn.org/tmview](http://www.tmdn.org/tmview). You can also use the **IP Mobile App** for further information and to carry out a trademark search.

Further information on protection on a trademark in the European Union can be found on [www.euipo.europa.eu](http://www.euipo.europa.eu).

For more information on trademarks please visit  
[www.commerce.gov.mt](http://www.commerce.gov.mt) or call **Business 1<sup>st</sup>** on 144.

# Spikka

## U RREĠISTRA T-TRADEMARK TIEGĦEK

Applika onlajn għat-**Trademark** tiegħek fuq [www.commerce.gov.mt](http://www.commerce.gov.mt)

Trademarks huma użati minn negozji biex il-prodotti u is-servizzi tagħhom ikunu rikonoxxuti mill-konsumaturi. Trademarks jgħinu lill-konsumaturi jiddistingwixxu bejn prodotti u servizzi li huma simili.

Meta tikkrea Trademark għal prodott jew servizz, tista' tuża kliem, ittri, numri, u stampi jew taħlita tagħhom. Iktar mat-Trademark hija unika, iktar se tiddistingwi n-negozju tiegħek minn ta' haddieħor.

Int investejt il-ħin, il-flus u r-rizorsi sabiex tistabilixxi in-negozju tiegħek. Il-kreazzjoni u il-protezzjoni tat-Trademark tiegħek huwa element importanti f'dan il-proċess u sabiex tkabbar il-valur tal-marka tiegħek.

Apparti minn hekk, ir-reġistrazzjoni tat-Trademark tiegħek hija għodda effettiva li tista' tintuża sabiex twaqqaf lil oħrajn milli jużawha llegalment mingħajr il-kunsens tiegħek.

Inti tista tissottometti applikazzjoni għal Trademark għall-protezzjoni tal-marka tiegħek f'Malta onlajn fuq [www.ips.gov.mt](http://www.ips.gov.mt).

Qabel tapplika għal Trademark huwa rrakomandat li tagħmel tfittxija tat-Trademark fir-Registru Nazzjonali tat-Trademarks, li huwa disponibbli fuq [www.ips.gov.mt](http://www.ips.gov.mt) u fir-Registru tat-Trademarks tal-Unjoni Ewropea fuq [www.tmdn.org/tmview](http://www.tmdn.org/tmview). Tista tuża l-**IP Mobile App** għal aktar informazzjoni u biex tagħmel tfittxija għal-*Trademark*.

Aktar informazzjoni għall-protezzjoni ta' Trademark fl-Unjoni Ewropea tinstab fuq [www.euipo.europa.eu](http://www.euipo.europa.eu).

**Għal aktar informazzjoni fuq Trademarks,  
gentilment mitlub tfittex fuq is-sit elettroniku  
[www.commerce.gov.mt](http://www.commerce.gov.mt) jew ċempel lill-Business 1<sup>st</sup> fuq 144.**